SUSTAINABILITY IN THE BUILT ENVIRONMENT

2019 MEDIA KIT
PRISM Sustainability in the Built Environment is a growth-orientated publication covering all aspects of the architectural built environment. An online bimonthly publication and daily website ensure readers have all of the latest information on sustainable building design and materials at their fingertips.

PRISM partners with the industry to transcend the typical definition of ‘sustainability’ to illuminate the essence of sustainability throughout the entire life cycle of the architectural built environment.

PRISM integrates the whole building — providing timely news and information on building science, color and design; historic restoration and preservation; landscape architecture; urban and exurban planning; and industry news, focusing on the commercial and institutional markets.

PRISM is a resource for architects, designers, specifiers, facility managers, planners, developers, builders, construction firms, suppliers and users of architectural materials and services.
• Below- and above-grade waterproofing.
• Air/vapor barriers and insulation.
• Floors, walls and ceilings.
• Paints and coatings, decorative concrete, materials and techniques.
• Protective coatings and other liquid-applied materials and techniques.
• Metal, masonry/concrete, wood, glass/IGUs, roofing, skylights, canopies, and windows.
• Cladding materials, extrusions, coil coatings, curtain walls and storefronts.
• Green roofs and living walls.

PRISM covers the inside / out
When we work together we achieve more sustainable outcomes. As partners, we make a difference.
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PRISM Sustainability Partners are companies who show their support for furthering sustainable architectural design and building.
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# PRISM 2019 Editorial Calendar

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<td>January/February</td>
<td>Healthcare facility sustainable design</td>
<td>Deadline: February 8</td>
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<td>Guide to window films</td>
<td>2019 commercial color trends</td>
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<td>Deadline: February 8</td>
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<tr>
<td>March/April</td>
<td>Sustainability in educational facility design</td>
<td>Building exteriors – top to bottom, wellness and design</td>
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<td>July/August</td>
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<td>September/October</td>
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*PRISM’s 2019 editorial calendar and is subject to change. PRISM reserves the right to modify its editorial calendar without notice.*

Finished editorial submissions can be made to Emma Kapp at emmakapp@prismpub.com. If available, please include high resolution images or links to images, and the appropriate captions/credits. Word documents preferred. Word count between 500-1500.

If you have any questions, please call (888) 568-6610 or 412-376-4708. All other inquiries including advertising can be made by email to Emma or Brian Kapp. Contact emmakapp@prismpub.com or briankapp@prismpub.com. Call us at 412-376-4708.
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Content on prismpub.com and PRISM bimonthly online editions is promoted on social media.

Quality Audience
PRISM’s emphasis is on quality! Promotional endeavors are targeted to architectural decision-makers such as principals, specifiers and project managers. Other readers/visitors include: contractors, developers, facility managers, suppliers and related. PRISM focuses on commercial and institutional structures such as education and healthcare facilities.

Analytics*
prismpub.com
1 year: 76,600+ unique page views, 46,400+ users and 277,600+ page views.
Last 30 days: 7000+ unique page views, 4500+ users and 26,500 page views.

Newsletters
Each PRISM bimonthly online edition is advertised in the bimonthly newsletter sent to approximately 2000 quality emails.

Note
*Statistics for prismpub.com are from Google Analytics 12/9/2018
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