New in 2020

As we prepare for 2020, we plan to publish PRISM in a quarterly format, to enable us to focus more on the technical aspects of architectural coatings and sustainable building materials for commercial, institutional and multifamily buildings.

We will continue to publish the latest standards, events, product news, case studies, but also a more technical focus on the most up-to-date information on architectural coatings and sustainable building materials selection and usage in the built environment.

PRISM partners with the industry to transcend the typical definition of ‘sustainability’ to illuminate the essence of sustainability throughout the entire life cycle of the architectural built environment.

PRISM integrates the whole building — providing timely news and information on building science, color and design; historic restoration and preservation; landscape architecture; urban and exurban planning; and industry news, focusing on the commercial and institutional markets.

PRISM is a resource for architects, designers, specifiers, facility managers, planners, developers, builders, construction firms, suppliers and users of architectural materials and services.
• Below- and above-grade waterproofing.
• Air/vapor barriers and insulation.
• Floors, walls and ceilings.
• Paints and coatings, decorative concrete, materials and techniques.
• Protective coatings and other liquid-applied materials and techniques.
• Metal, masonry/concrete, wood, glass/IGUs, roofing, skylights, canopies, and windows.
• Cladding materials, extrusions, coil coatings, curtain walls and storefronts.
• Green roofs and living walls.

PRISM covers the inside / out
When we work together we achieve more sustainable outcomes. As partners, we make a difference.
GROW YOUR BUSINESS WITH PRISM

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Editorial deadline 2/28/2020  
Editorial deadline 5/28/2020  
Editorial deadline 8/27/2020  
Editorial deadline 11/19/2020

*PRISM's 2020 editorial calendar and is subject to change. PRISM reserves the right to modify its editorial calendar without notice.

Finished editorial submissions can be made to Emma Kapp at emmakapp@prismpub.com. If available, please include high resolution images or links to images. If applicable, images must have appropriate approvals.

If you have any questions, please call (888) 568-6610 or 412-376-4708. All other inquiries including advertising can be made by email emmakapp@prismpub.com.
Each PRISM bimonthly online edition is advertised in the bimonthly newsletter sent to approximately 1600 quality emails.

PRISM's emphasis is on quality! Promotional endeavors are targeted to architectural decision-makers such as principals, specifiers and project managers. Other readers/visitors include: contractors, developers, facility managers, suppliers and related. PRISM focuses on commercial and institutional structures such as education and healthcare facilities.

*Statistics for prismpub.com are from Google Analytics 12/9/2018

Social Media

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Quality Audience

Analytics*

prismpub.com

1 year: 76,600+ unique page views, 46,400+ users and 277,600+ page views.
Last 30 days: 7000+ unique page views, 4500+ users and 26,500 page views.

Newsletters

Note
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